

AIBE TRAINING SEMINAR

Goal

To reach out to the business world, especially companies operating in China, by assisting them to get an insight about international business ethics and apply some ethical principles to their concrete situation. The focus is therefore on the implementation of ways of thinking, attitudes, and norms in a concise and simple way so that each employee and stakeholder can easily understand them. Moreover, the seminar is designed to develop leadership and entrepreneurial skills which are necessary for those who are responsible that ethical codes are truly implemented.

Who Should Participate

The main target groups are companies operating in China, both Chinese and Non-Chinese, as well as professional associations such as chambers of commerce, NGOs, and government bodies such as the Central Party School, Beijing, China.

Class Size

A maximum of 30 participants

Duration

One-day seminar, i.e. 9.00 am – 5.00 pm

Certificate of Participation

Certificates will be provided by AIBE for participants who have successfully completed the training.

Preparation / Logistics

A contract will be entered into between AIBE (the organizer) and the client organization. The organizer and the client organization should arrange at least one joint meeting to work out special needs and expectations. The client organization will be responsible for the physical arrangement of the seminar and the organizer will provide the trainer(s) as well as the training materials required. The trainer will be paid an honorarium by the organizer and will sign on the certificates for the participants.

Time Table

Time	Activities
9:30 – 10:30	Presentation by the trainer on the main insights and relevant principles of international business ethics, based on the book “Becoming a Top-Notch-Player. 18 Rules of International Business Ethics” (By Dr Stephan Rothlin)
10:30 – 10.50	Input by the trainer: Trust and Whistle-Blowing (Rules 6&7)
10:50 – 11.10	Individual Group work: What inspires trust and transparency? How can criticism / opinion / complain be voiced?
11.20 – 11.30	General session: Sharing of the groups
11.30 – 11.50	Break

11.50 – 12.10	Input by the trainer: Competing with integrity is enhancing brand recognition (Rule 9)
12.10 – 12.30	Individual Group work: Distinguish fair from unfair competition? How the reputation of company / firm / agency be up-lifted?
12.30 – 12.50	General session: Sharing of the groups
12.50 – 14.00	Lunch
14.00 – 14.20	Input by the trainer: Why corruption is devastating? (Rule 15)
14.20 – 14.30	Individual group work: Experiences with corruption, bribery, inappropriate gifts; which steps should and can be taken in order to diminish corruption?
14.30 – 14.50	General session: Sharing of groups
14.50 – 15.10	Input by the instructor: Economic Development and Protection of the environment (Rule 16)
15.10 – 15.30	Individual Group work: Where is the environment harmed? What can our company/firm/agency do for better protection of the environment?
15.30 – 15.50	General session: Sharing of the groups
15.50 – 16.10	Break
16.10 – 16.45	Input of the trainer: The way forward in terms of transparency, fair competition, diminishing corruption and commitment to the environment.
16.45 – 16.55	Closing remarks by the representative of the client organization
16.55 – 17.00	Closing remarks by the trainer: The way forward

For further information please contact AIBE (The Association for International Business Ethics), a society registered under the laws of Hong Kong and approved as a charitable institution.

AIBE address: Flat 12A Eliza Building, 185-191 Sai Yee Street, Kowloon,
Hong Kong

Tel : (852) 2380 2195

Fax : (852) 2397 1413

E-mail : Secretariat@aibethics.org

Website: www.aibethics.org

AIBE

Hong Kong, January 2008